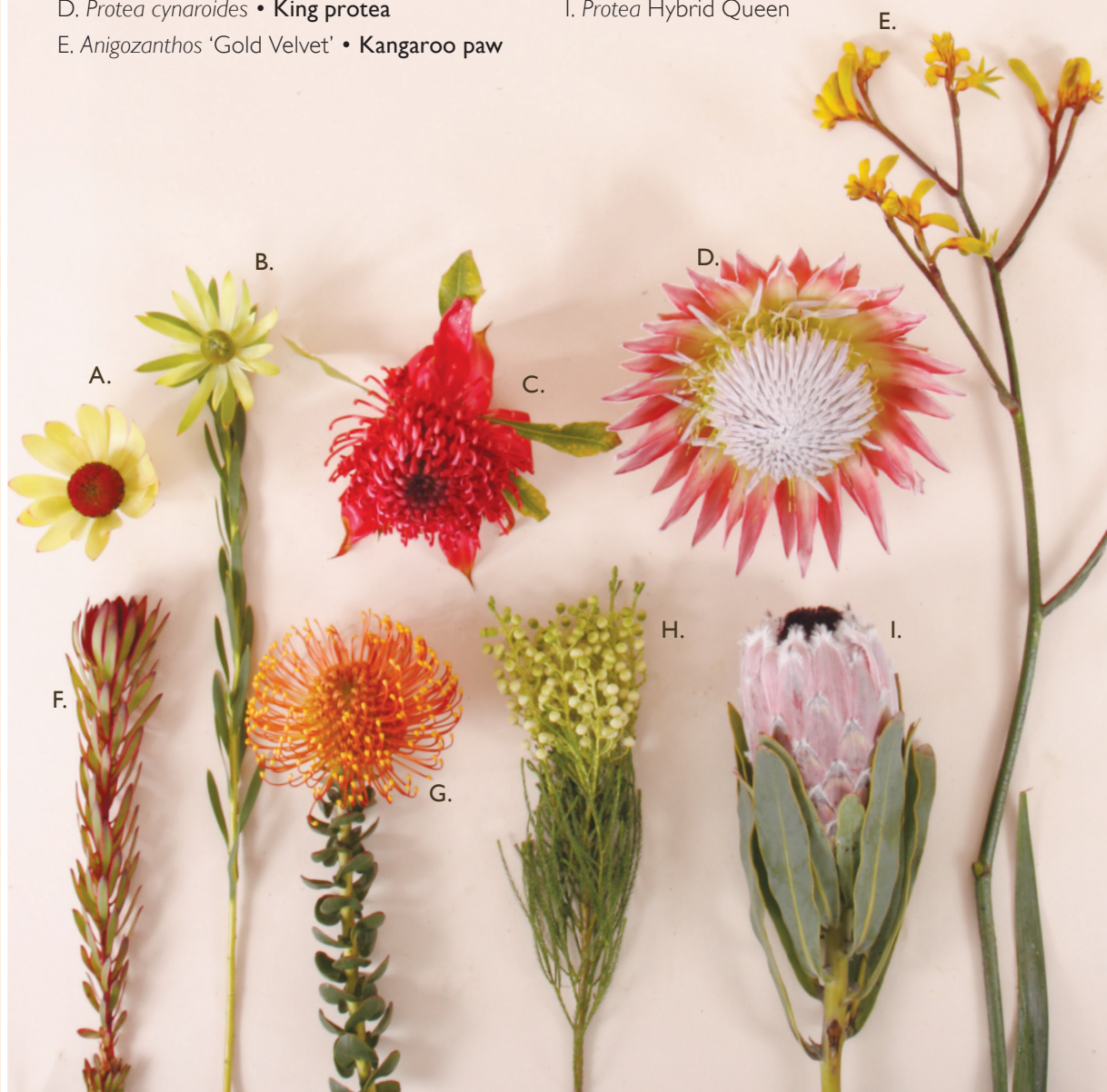


proteas

- A. *Leucadendron* 'Lennox' • Conebush
- B. *Leucadendron* 'Red Eye' • Conebush
- C. *Teloepa* • Waratah
- D. *Protea cynaroides* • King protea
- E. *Anigozanthos* 'Gold Velvet' • Kangaroo paw

- F. *Leucadendron* 'Jester' • Conebush
- G. *Leucospermum* 'Flame Giant' • Pincushion
- H. *Berzelia*
- I. *Protea* Hybrid Queen



Note: The varieties pictured here do not necessarily represent the crops grown by the farm on the facing page.



Resendiz Brothers

Location: Fallbrook, CA

Major Crops: Leucadendrons, Leucospermums (Pincushions), Banksias, Anigozanthos (Kangaroo Paws), Grevillea (flowers and foliage), Serruria, Waratah, Berzelia, Filler Flowers (including Waxflower, Boronia, Calycina, Heather, Leptospermum, Rice Flower and more)

Markets: Wholesale florists, Mass-market retailers

Phone: (760) 731-3305

Email: flowers@resendizbrothers.com

Website: www.resendizbrothers.com

Ismael "Mel" Resendiz launched **Resendiz Brothers Protea Growers** in 1999 with a passion for growing exotic flowers and a commitment to providing customers with the highest quality products and customer service. What began as a business focused on Proteas has grown into a "boutique"-type flower farm offering a vast election of the most distinctive flowers in the United States. We now grow more than 200 varieties of flowers and foliages, and our selection continues to expand. In addition to seasonal flowers and foliage, we offer seasonal bouquets and specialty wreaths unlike anything else on the market.



* The Unique Protea

Proteas, named for the Greek sea god Proteus, began in Gondwanaland and have triumphed over a thousand adversities. By the sheer power of their floral vogue, they represent a special kind of connection – a link to the past and a bridge to the future. With its mythological associations to change and transformation, it's not surprising that in the language of flowers, Protea symbolizes diversity and courage. Proteas are often referred to as tropical flowers; however, they are not. They are Mediterranean-style flowers grown in California.



X Care and Handling

Proteas are everlasting flowers. Handled properly, they can last two to three weeks in a vase. Then they don't die – they dry. In dry arrangements, Proteas are as permanent as almost any other botanical.

Proteas also have the need, as some children do, to leave the light on while resting. The lack of light is a major cause of leaf blackening in Proteas, and so is the absence of water from the leaves.

- Unpack flowers immediately
- Trim up to a ½" off the stem ends.
- Proteas are thirsty, so you'll want to maintain an adequate supply of water, preferably with a flower food solution.
- The ideal storage temperature for all Protea varieties is in a cooler at 36 F and 50 F.
- Display near a window when possible.